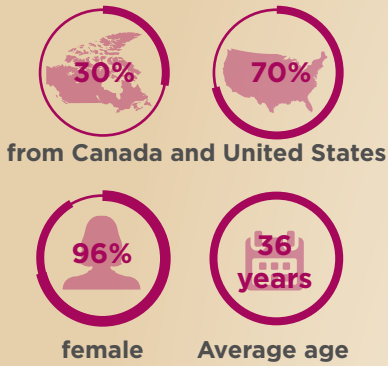


SCARRED FOR LIFE: LIVING WITH HIDRADENITIS SUPPURATIVA (HS)

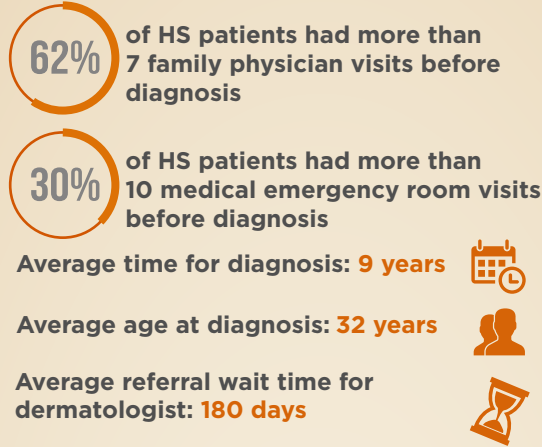
Hidradenitis suppurativa is a devastating condition affecting up to 4% of North Americans, and characterized by recurrent boils in the folds of skin, resulting in unpleasant odor and discharge.

SURVEY SAMPLE

167 surveys from individuals with HS

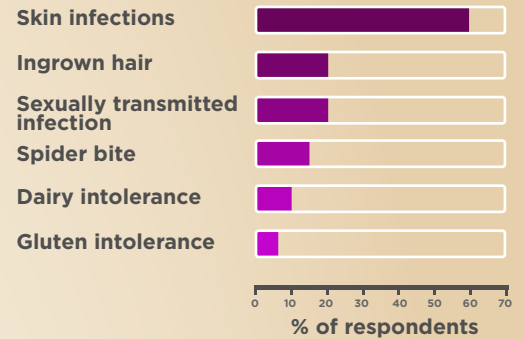


LONG DIAGNOSIS JOURNEY

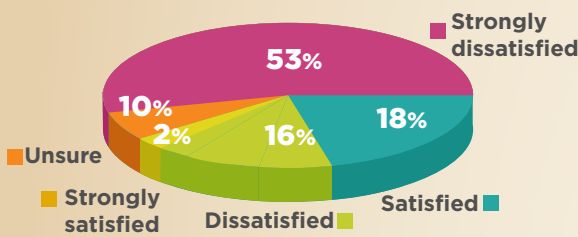


MISDIAGNOSIS IS COMMON

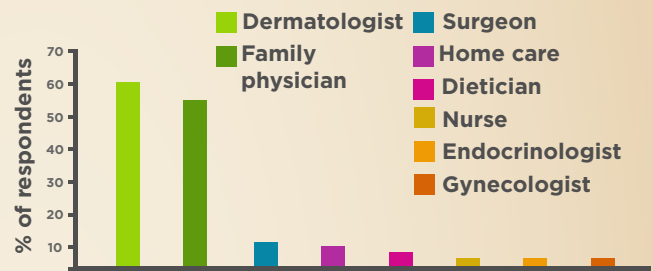
8/10 individuals had at least 1 misdiagnosis for HS



HS SUFFERERS ARE DISSATISFIED WITH PRE-DIAGNOSIS CARE

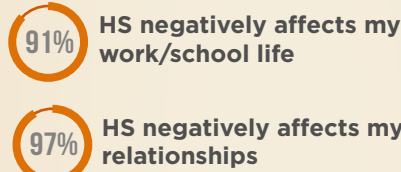


MAIN HS CARE PROVIDERS: FAMILY PHYSICIANS & DERMATOLOGISTS



HS IMPACTS QUALITY OF LIFE

Top 3 areas of struggle



Less than 1/10 patients received counselling from their healthcare provider for HS



9/10 HS patients rely on online support groups for HS information



MOST HS TREATMENTS ARE MINIMALLY EFFECTIVE

20% said surgical treatment provided significant improvement of HS symptoms



18% said dietary and lifestyle regimens provided significant improvement of HS symptoms

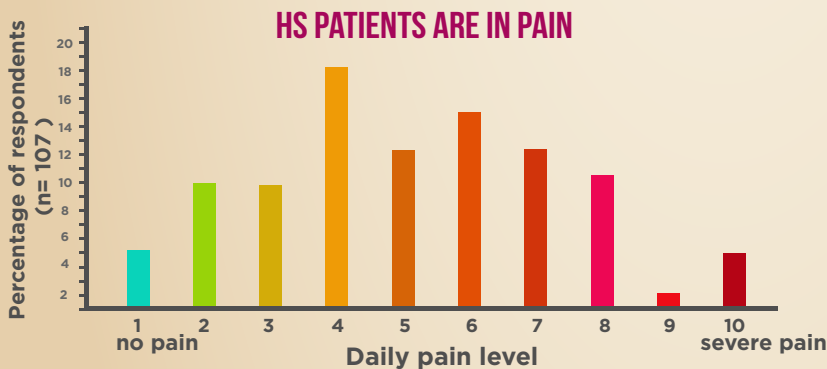


Less than 30% have tried biologics, oral retinoids and corticosteroids for HS



LIVING WITH HS IS TIME-CONSUMING

| Activity | average minutes per month |
|---|---------------------------|
| Attending medical appointments | 65.5 |
| Researching HS information | 300 |
| Wound care | 300 |
| Shopping for HS products | 120 |
| Participating in patient support groups | 300 |



"I'm embarrassed all the time and can't even tell friends or family because of the shame. Even though I know it's not a hygiene issue, I think most people think it is. It's humiliating. Please find a cure."



RECOMMENDATIONS

- Increase HS awareness for healthcare providers.
- Evaluate HS patients for depression and offer support.
- Integrate a pain management discussion.
- Develop a coordinated multi-disciplinary approach for managing HS.
- Expedite funding decisions for new effective treatments of HS.