

## Marc's Volunteer Story:

**CSPA Medical Advisory Board | Patient Education Speaker  
Contributor & Reviewer, Canadian Skin Magazine**



### **Dr. Marc Bourcier, MD, FRCP, FAAD**

**Assistant Professor in Clinical Teaching  
Faculty of Medicine, Sherbrooke University  
Dermatologist working in private practice, Moncton NB**

When I was initially approached to collaborate with the CSPA, I did not know much about it. Back then, there were basically no Canadian skin patient support groups. I felt it was a great initiative. There was great enthusiasm and positive vibes from the participants.

I was invited many times by the CSPA to address patients. I always accepted the invitations. Education to peers and to patients is an inherent responsibility of being a physician. The feedback from these events was excellent and made me proud to participate. There are many myths about skin disease (namely for psoriasis and atopic dermatitis), and it is important to provide reliable information and facts.

### ***Why do you like volunteering with the CSPA?***

Over the years the CSPA has matured and become the most important and recognized Canadian skin patient organization. It also has international recognition. I had the honor to be elected Dermatologist of the Year by the CSPA in 2013. This nomination had an important impact on my practice. I do many international lectures, and this nomination had more positive effects than any other of my medical achievements.

### ***Why would you tell others that they should get involved with CSPA?***

As a dermatologist, my priorities are patient wellness and happiness. My collaborations with the CSPA have contributed to this goal. Also, in this age of fake news and disinformation, it is important that our patients have access to reliable information. The CSPA contributes to this through its Canadian Skin Magazine publication. I have the opportunity to review the articles, as a medical advisor, to ensure their veracity and appropriateness. All of this leads to good outcomes. This is why I recommend, to my peers, to get involved with the CSPA.